ITEM 34. CAR SHARE – ARUNDEL STREET FOREST LODGE

TRIM RECORD NO: 2014/358404

RECOMMENDATION

It is recommended that the Committee endorse the reallocation of parking on the southern side of Arundel Street, Forest Lodge between the points 10 metres and 15 metres (1 car space) east of Ross Street as 'No Parking Car Share Vehicles Excepted' subject to the following:

(A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in Arundel Street, Forest Lodge east of Ross Street.

COMMENTS

The kerb space on the southern side of Arundel Street, Forest Lodge between Ross Street and Forest Street is currently signposted as 1P 8am-10pm Permit Holders Excepted Area G.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Councilapproved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to April 2014, membership in the City has risen by around 418 members per month.

Current membership is approximately 20,747, of which 8,841 are business members.

As of July 2014, there were 86 GoGet car share members within a 250 metre radius of this location with 18 members in Arundel Street, 20 members in Ross Street, and two members in Forest Street.

Within a 250 metre radius of this location, there are currently three spaces allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 20 letters sent out with no responses supporting the proposal and four responses opposing the proposal due to the loss of parking.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share – Arundel Street Forest Lodge

Claudia Calabro, Business Support Officer







